

# SPONSORSHIP OPPORTUNITIES



Highland Hornets



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### *District Demographics*



The Highland Local School District encompasses 78 square miles within Medina County, Ohio. We offer an achievement-oriented educational program and serve students from Hinckley, Granger, Sharon, Montville, Copley, Medina and Brunswick. We were ranked 15th in the State for enrollment growth in the past 10 years, increasing our student population by nearly 1,000. The District is constantly growing and striving to remain future-focused so that our students have the academic tools they need to succeed in the 21st Century and beyond.

### *Our Schools*

- 3 elementary schools (grades PK-5): Granger, Hinckley and Sharon
- 1 middle school (grades 6-8): Highland Middle School
- 1 high school (grades 9-12): Highland High School

We currently have a student population of nearly 3,300 in grades PK-12.

### *Our Students*

- Class received merit-based scholarships for college/postsecondary education in the amount of over \$4.8 million
- Above both State and National averages for ACT and SAT scores

### *Our Academics*

- World languages offered in Chinese, French, Latin and Spanish
- College Credit Plus program options offered to high school students
- 16 Advanced Placement (AP) classes offered at the high school level

# BUNDLES & A LA CARTE OPTIONS

## Bundle Options:

### PLATINUM BUNDLE

\$2500

### GOLD BUNDLE

\$1500

### SILVER BUNDLE

\$1000



- HIGHLAND STADIUM ON-FIELD SIGNAGE
- PA ANNOUNCEMENTS DURING ALL APPLICABLE EVENTS  
- PLATINUM = MENTIONED ONCE PER QUARTER, GOLD = MENTIONED ONCE PER HALF & SILVER = MENTIONED ONCE PER GAME
- HIGH SCHOOL SCORER'S TABLE DIGITAL BANNER
- FOOTBALL GAME SPONSORSHIP - LIMITED TO 1ST FIVE PLATINUM SPONSORS
- DIGITAL BANNER ON HIGHLAND STADIUM SCOREBOARD

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## A La Carte Options:

- HIGHLAND STADIUM ON-FIELD SIGNAGE - 2-YEAR MINIMUM **\$2000**
- HIGH SCHOOL SCORER'S TABLE DIGITAL BANNER **\$750**
- FOOTBALL GAME SPONSORSHIPS **\$750** - HOME OPENER & HOMECOMING GAMES  
OR  
**\$500** - 3 REMAINING GAMES  
- LIMITED TO 5 SPONSORS PER SCHOOL YEAR - PLATINUM BUNDLES TAKE PRECEDENT
- DIGITAL BANNER ON HIGHLAND STADIUM SCOREBOARD **\$500**
- DIGITAL TICKET SPONSORSHIP **\$500**  
- LIMITED TO 3 SPONSORS PER SCHOOL YEAR

2-YEAR COMMITMENT = 10% OFF ANNUALLY

3-YEAR COMMITMENT = 20% OFF ANNUALLY

INVOICED ANNUALLY

# ITEM DETAILS:

## HIGHLAND STADIUM ON-FIELD SIGNAGE



**\$2000**

- 3' x 9' A-Frame, Two-Sided Sign
- Sits Along & 50' From Home Stands
- 2-Year Minimum If Buying A La Carte

## DIGITAL BANNER ON HIGHLAND STADIUM SCOREBOARD



**\$500**

- 3' x 17' Digital Banner (Romeo's Banner)
- Rotates During All Stadium Events Every 8-Seconds

## FOOTBALL GAME SPONSORSHIP



**\$500**  
**\$750**

- Table Near Main Stadium Entrance
- Ability To Pass Out A Give Away
- Join Captains & Officials On-Field For Coin Toss
- PA Announcements During Game
- Included In District Social Media Posts & Email Blast

## HIGH SCHOOL SCORER'S TABLE DIGITAL BANNER



- 3840 x 1080 pixel, JPEG Banner
- Rotates During All Gym Events Every 8-Seconds

**\$750**

## DIGITAL TICKET SPONSORSHIP



**\$500**

- Highland Only Uses Digital Tickets
- 18,000 Tickets Used Annually
- Up To 3 Ads Appear On All Printed Tickets Annually

**INITIAL DESIGN,  
FABRICATION &  
INSTALLATION  
INCLUDED WITH ALL  
OPTIONS**